



# EDUCATION **2** ENTREPRENEURSHIP



SubbaRaju Pericherla



Dr. Nandita Sethi



Bhanu Prakash Varla



JT Rao

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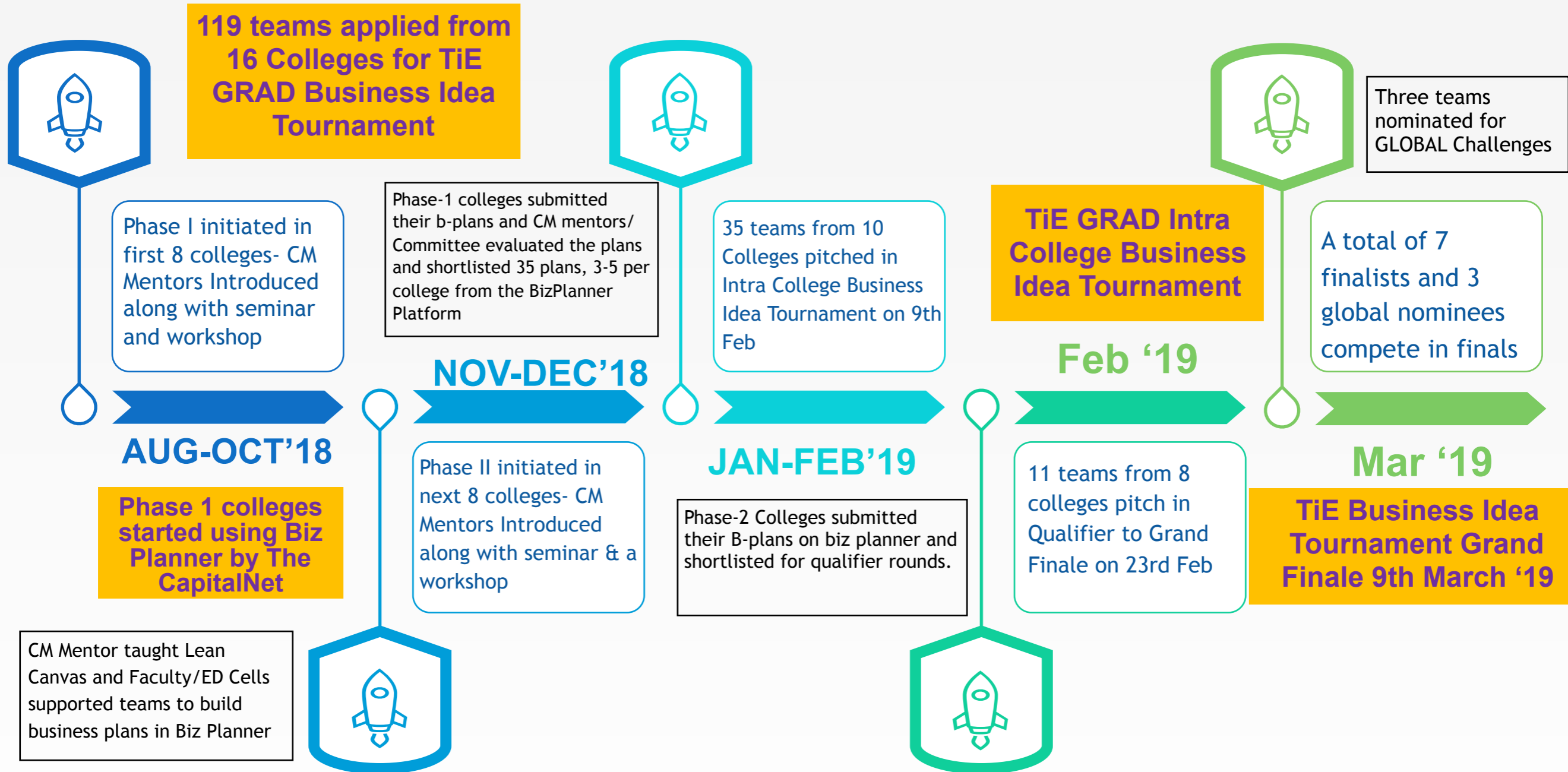
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**Timeline 2018-19**



<b>Date of KickOff Session</b>	<b>25th September, 2018</b>
<b>Charter Member Mentor</b>	<b>Mr J T Rao</b>
<b>Faculty Champion</b>	<b>Dr Rajinikanth A</b>
<b>Students who registered for the Seminar</b>	<b>555</b>
<b>Students who attended Workshop</b>	<b>78</b>
<b>Students who worked on their Business Ideas</b>	<b>32</b>
<b>Teams worked on the BizPlanner Technology Platform</b>	<b>7</b>
<b>Students shortlisted for the Intra College Round</b>	<b>25</b>
<b>Team Qualified to Business Idea Tournament Grand Finale</b>	<b>FatKat &amp; Utor Ai</b>
<b>Award Category if received</b>	<b>Best Elevator Pitch &amp; Best Presentation Skills of TiE GRAD Business Idea Tournament - Utor Ai</b>
<b>Feedback / Comments from Mentor / Steering Committee</b>	<b>Needed focus on increasing number of teams, accountability from the students who participate, limited numbers yet proven well</b>

# Objectives Delivered through TiE GRAD Program

Topics covered through Seminars

Topics covered through Workshops

Topics covered through Mentoring Sessions

What is Entrepreneurship?  
What does an Entrepreneur do?  
How does an Entrepreneur earn wealth?  
Pro and Cons of being an Entrepreneur.

What is Entrepreneurship?  
Business Models  
Lean Canvas Models  
Product & Market Fit  
Unique Value Proposition  
Market Sizing & Opportunity  
Financial Viability  
Financial Models  
Revenue Streams (Sales Plan)  
Channels & Customers  
Customer Segmentations  
Operations & Key Metrics

Prototype Development ,  
Product Design Details  
Business Idea  
Presentations  
B-Plan Preparation  
Develop Presentation Skills (Communication Skills)  
Prepare for Elevator Pitch(Competitions)  
Prepare for Investor Pitch (Funding Ask)



# INTRA COLLEGE BUSINESS IDEA TOURNAMENT

09 Feb 2019 | University of Hyderabad

124 Students | 35 Teams | 10 Colleges | 13 TiE CM Mentors

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Technology Powered by









**Cluster 3**



**Faculty & Mentors**



**Program Overview**



**BUSINESS  
IDEA  
TOURNAMENT**

Total Submissions  
**119 Business Plans**

**46 Teams Shortlisted** for  
Qualifier Rounds

**10 Finalists** selected for **TiE GRAD  
Business Idea Tournament** on **March  
9th, 2019.**

**The BizPlanner**

Tech Platform BizPlanner used to  
evaluate & shortlist B-plans

**16 Institutions**

From Telangana & AP States signed  
up for **TiE GRAD 2018-19**

**Entrepreneurship** introduced to a  
total of **2600+ Students.**  
**15 to 20%** of them working on their  
Business Plans.

**Global Nominations**

- Winners being Nominated for **TYE  
Univ. Challenge, Atlanta**

**Steering Committee-**

**Subbaraju, Bhanu Varla, Nandita Sethi**  
**20- CM Mentors**

The whole initiative wouldn't have been  
possible without their active support.

**TiE Grad Business Idea Tournament has 2 Over all Winners, 4 Category Winners**





### Supporting Partners



The Sedibus

**VENKATADRI**  
FAMILY TRUST



### Annual Sponsors



### Program Sponsor



### Technology Partner





**THANK YOU**